



Press Release

To: The Lodi News Sentinel and The Record
From: City of Lodi, Public Works; Kathy Grant – Watershed Program Coordinator;
Contact: kgrant@lodi.gov; 209-333-6800 - Ext. 2317, or 209-327-2063.
Date: September 5, 2017

FOR IMMEDIATE RELEASE!

SAVE THE DATE!

Saturday, September 16, 2017 9:00am – Noon.

Registration 7:45-8:45am

LET'S MAKE TRASH EXTINCT!

Lodi's 15th Annual Coastal Cleanup Lodi Lake Park- Mokelumne River



**NUMBER ONE TRASH ITEM
FOUND AT LODI LAKE'S 2016 COASTAL CLEANUP-
2,908 CIGARETTE BUTTS!**

Come Join the Lodi Lake-Mokelumne River Cleanup!

Saturday, September 16, 2017!

****BRING SIGNED LIABILITY RELEASE FORM! ****

WHAT: Lodi Lake Park and Mokelumne River Coastal Cleanup Day

WHEN: Saturday September 16, 2017 / Registration 7:45 - 8:45am.
Cleanup- 9:00 am till Noon.

WHERE: Meet at Lodi Lake Park- Discovery Center, 1101 W. Turner Rd.,
Lodi, CA 95242.

WHO: Anyone who provides a signed Liability Release form can
volunteer.

WHY: Trash from parks and streets often ends up in a local waterway,
creating a marine hazard downstream.

REGISTRATION ON-LINE: <http://sjcleanwater.org/>.

****A Cleanup is the RIGHT thing to do. ****

LIABILITY RELEASE FORM AVAILABLE FROM City of Lodi-
www.lodi.gov, or email kgrant@lodi.gov.

WHAT IS COASTAL CLEANUP DAY?

When it all began...

- The Coastal Commission is celebrating 32 years!
- 2017 is San Joaquin County's 19th year
- 2017 is Lodi's 15th year

2016 Summary- Lodi Lake- Mokelumne River- Volunteer Count: 330 signed waivers; 209.5 lbs. mixed garbage; 52 bags of trash. To learn about the other trash "species" that are a problem for our coast and shorelines, why we want them to go extinct, and how you can make it happen, go to: <http://www.coastal.ca.gov/publiced/marinedebris.html>.

Every year, on the third Saturday in September, people join together at sites all over California to take part in the State's largest volunteer event, California Coastal Cleanup Day. Families,

friends, coworkers, scout troops, school groups, service clubs, and individuals come together to celebrate and share their appreciation of California's fabulous coast and waterways. The event is part of the International Coastal Cleanup, organized by the Ocean Conservancy, which is the largest volunteer event on the planet!

2016- Lodi Lake- Mokelumne River CA Coastal Commission Summary

2016 TOP TEN TRASH FINDS	
1. Cigarette Butts	2908
2. Food Wrappers	641
3. Plastic Bottle Caps	442
4. Metal Bottle Caps	295
5. Little Glass Pieces	279
6. Little Foam Pieces	270
7. Little Plastic Pieces	266
8. Other Foam Plastic pieces	180
9. Straws/Stirrers	132
10. Balloons	155

It Works Like This: The Lodi Lake Park area is divided into sections, or “reaches”, with a 10-15 person team designated to clean each reach. Each team is led by one or two team leaders. Once the reach is cleaned of trash, teams then sort and record all debris found. Data is submitted to The Ocean Conservancy’s international database and City of Lodi to identify sources of marine pollution, to devise solutions, and measure the public’s “garbage footprint”. Each year, a statewide contest for the “most unusual item found” is held. Lodi has won twice in 14 years with students finding an unscratched CA lottery ticket and a crawdad in a knock-off Gucci purse.

Become a Sponsor or Leader. Contact Kathy Grant at kgrant@lodi.gov or call 209-333-6800 ext. 2317 for more information.

GROUP LEADERS- *Pre-Registration required!*

- 1. BEFORE THE EVENT! GET SIGNED WAIVERS-** Liability Release forms (waivers) must be signed by parents before the event. Waivers can be found on-line at www.lodi.gov.
- 2. BEFORE THE EVENT! CREATE a PARTICIPANT LIST-** To speed up registration time; leaders should create a complete list of participants, which will be turned in at the event, Saturday, September 16, 2017, 7:45-8:4 am.
- 3. LIST + WAIVERS- HAVE READY- DAY OF THE EVENT-** Signed Liability Release Forms and Student List must be handed in at the event at the Registration table.
- 4. LEADERS LEAD-** Leaders must remain present with their group throughout the cleanup.

GENERAL PUBLIC- Come prepared!

1. **PRE-REGISTER:** <http://sjcleanwater.org/>, or sign up at the cleanup, 7:45-8:45am.
2. **Liability Release Forms are For Everyone!** For volunteers under the age of 18, the Waiver of Liability Release forms must also be signed by a parent/guardian and be turned in beforehand to a participating teacher/leader, or on day of cleanup. *No work may be performed without these forms signed by a parent/guardian.* Waivers of Liability Release Forms are available on the City of Lodi's website front page at www.lodi.gov, or by contacting Kathy Grant, kgrant@lodi.gov. Forms will also be available at the cleanup on Saturday, September 17, 2017 at the Discovery Center at the front of Lodi Lake.

EVERYONE!

1. **DRESS FOR WORK!** Volunteers are encouraged to wear work clothes, closed-toe shoes, gloves, sunblock, and hats.
2. **BRING WATER!** Bring a reusable water bottle and your own bucket. The City of Lodi, San Joaquin County and sponsors will provide a limited supply of gloves, bags, grappers, and refreshments. *Please help us reduce the waste at cleanups by coming prepared.*



GO GREEN! Bike to Lodi Lake! Several sites in San Joaquin County have been designated as bicycle friendly. Lodi Lake Coastal Cleanup participants are encouraged to ride their bicycles to the cleanup event. A bicycle safe parking area will be designated near the Discovery Center. Be sure to bring a bike lock.

Need Educational Material? Teachers/Scout leaders - For more information or classroom curriculum, see www.coast4you.org.

Interested in Being a Sponsor? Call Kathy Grant, City of Lodi's Watershed Program Coordinator, (209)333-6800- x. 2317, or email kgrant@lodi.gov

CC: Stephen Schwabauer, City Manager
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